

## i-Connect Cookie Policy

i-Connect ("us", "we", or "our") uses cookies on www.app.i-connectdata.co.uk (the "Service"). By using the Service, you consent to the use of cookies.

Our Cookies Policy explains what cookies are, how we use cookies, how third parties we may partner with may use cookies on the Service, your choices regarding cookies and further information about cookies.

## What are cookies

Cookies are small pieces of text sent by your web browser by a website you visit. A cookie file is stored in your web browser and allows the Service or a third-party to recognize you and make your next visit easier and the Service more useful to you.

Cookies can be "persistent" or "session" cookies.

## **How i-Connect uses cookies**

When you use and access the Service, we may place a number of cookies files in your web browser.

We use cookies for the following purposes: to enable certain functions of the Service, to provide analytics.

We use session cookies on the Service, and we use different types of cookies to run the Service:

Essential cookies. We use essential cookies to authenticate users and prevent fraudulent use of user accounts, and to help make the website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

## **Google Analytics**

We use Google Analytics on our website to help us improve the website's usability and for marketing purposes.

Google Analytics generates statistical and other information about website use through cookies. The information generated is used to create reports about the use of the website and is stored and used by Google. Google's privacy policy is available at: <a href="http://www.google.com/policies/privacy/">http://www.google.com/policies/privacy/</a>.

If you would like to opt out of being tracked by Google Analytics across all websites, please visit: <a href="https://tools.google.com/dlpage/gaoptout">https://tools.google.com/dlpage/gaoptout</a>.